

YeonJu Shim

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Objective An Interactive Designer who seeks to provide both creatively and technically innovative design and solutions for immediate environments. Capable of working in multiple disciplines due to a varied educational and professional background, which included: graphic design and print, web design, production, and physical interactive design.

Skills

- + Proficient in Photoshop, Illustration, InDesign, Quark Xpress for Images and printing and Flash, Dreamweaver, After Effect, Final Cut Pro, Sound Forge XP studio for Web publish and Motion Graphic.
- + Knowledge of various programming languages in Physical Computing including Basic Micro Mbasic Stamp, Code Warrior IDE, Macromedia Director, JavaScript, Processing, Sensors.
- + Cross platform Mac / PC
- + Experienced with handling multi projects and well organized with strong ability to prioritize in order to ensure project delivery as timely manner

Experience **EuroRSCG Worldwide, New York, NY**
Designer at Digital Ad. Agency | Apr. 2009 – Sep. 2011
designed banners and websites for brands including Volvo, ExxonMobil, Kraft, Claritin, Oppenheimer Funds and Charles Schwab.

AVENUEST.COM, New York, NY
CO-FOUNDER, GRAPHIC DESIGNER | Apr. 2008 – Mar. 2009
Developed online shopping mall including concept, naming, logo design, slogan, and graphics

FREELANCE GRAPHIC /WEB DESIGNER
IO|AD (Ilan Ohayon Architectural Design), New York, NY | Mar. 2009 – Sep. 2009
Redesign IO|AD's Website which include concept, design and coding

KOREAN-AMERICAN INSTITUTE FOR FUTURE STRATEGIES, New York, NY | Sep. 2006 – Jan. 2008
Developed concept, design and product of street banners; Korean town in NYC

OHBRAND.COM, Edgewater, NJ | Jun. 2006 – Feb. 2008
Developed design and production of online shopping mall Projects ranged from web interface design, graphic and flash banners, mini-sites and photography

PARSONS CDT MFA THESIS: R*Emote Mirror, New York, NY
DESIGNER/PRODUCTION ARTIST | Sep. 2004 – May 2005
Designed and constructed a prototype of a pair of networked interactive lighting installation that cre ates communication between isolated people

SIGGRAPH 2004: ANIMATION THEATER POSTERS
DESIGNER (GROUP WORK) | Jun. 2004

Education **PARSONS THE NEW SCHOOL FOR DESIGN, New York, NY.**
MFA in Communication Design + Technology, June 2005

DANKOOK UNIVERSITY, Seoul, Korea.
MFA in Visual Communication Design, May 2000