

YeonJu Shim

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OBJECTIVE An **Interactive Designer** who seeks to provide both creatively and technically innovative design and solutions for immediate environments. Capable of working in multiple disciplines due to a varied educational and professional background, which included: graphic design and print, web design, production, and physical interactive design.

SKILLS

- + Proficient in Photoshop, Illustration, InDesign, Quark Xpress for Images and **printing** and Flash, Dreamweaver, After Effect, Final Cut Pro, Sound Forge XP studio for **Web publish and Motion Graphic**.
- + Knowledge of various programming languages in **Physical Computing** including Basic Micro Mbasic Stamp, Code Warrior IDE, Macromedia Director, JavaScript, Processing, Sensors.
- + Cross platform Mac / PC
- + Fluent in Korean, English, and Basic Japanese
- + Experienced with handling multi projects and well organized with strong ability to prioritize in order to ensure project delivery as timely manner

Experience **AVENUEST.COM, New York, NY**
CO-FOUNDER, GRAPHIC DESIGNER | Apr. 2008 - Current
Developed online shopping mall including concept, naming, logo design, slogan, and graphics

FREELANCE GRAPHIC /WEB DESIGNER

IO|AD (Ilan Ohayon Architectural Design), New York, NY | Mar. 2009 - Current
Redesign IO|AD's Website which include concept, design and coding

KOREAN-AMERICAN INSTITUTE FOR FUTURE STRATEGIES, New York, NY | Sep. 2006 - Jan. 2008
Developed concept, design and product of street banners; Korean town in NYC

OHBRAND.COM, Edgewater, NJ | Jun. 2006 - Feb. 2008
Developed design and production of online shopping mall Projects ranged from web interface design, graphic and flash banners, mini-sites and photography

PARSONS CDT MFA THESIS: R*Emote Mirror, New York, NY

DESIGNER/PRODUCTION ARTIST | Sep. 2004 - May 2005

Designed and constructed a prototype of a pair of networked interactive lighting installation that creates communication between isolated people

SIGGRAPH 2004: ANIMATION THEATER POSTERS

DESIGNER (GROUP WORK) | Jun. 2004

Designed an official SIGGRAPH 2004 posters developed as a Parsons collaboration.

Education **PARSONS THE NEW SCHOOL FOR DESIGN, New York, NY.**

MFA in Communication Design + Technology, June 2005

DANKOOK UNIVERSITY, Seoul, Korea.

MFA in Visual Communication Design, May 2000